



Dear Valued Customer,

We greatly appreciate your consideration of Always Forward Roofing for your roofing needs. Our motto is "Quality and Dedication You Can Rely On." We know you have many options when it comes to choosing a Roofing Contractor, so why us?

Our Owner, Ashley Smith, has worked in the industry for well respected companies. With a background in business management, she knows how to put the right people in place to build success. What matters most to her is quality, integrity, and building value. These traits are the backbone of Always Forward Roofing. After years of working for other companies, learning everything she could and always searching for areas of improvement, she decided to take what she has learned and establish her own company that is truly focused on an overall top notch experience for the customer in every aspect of every project. From the materials we use, to our sales and production team, to our installers, every part of Always Forward Roofing has been built with purpose, and you in mind.

We understand that your home is one of if not the biggest asset you own, and we don't take that lightly. We are fully insured, and our install crews have combined decades of experience ensuring you the best quality workmanship. Taking pride in the work that we do and your satisfaction is what drives our success.

Our people have been top professionals in the industry for years. We are excited and grateful to come together to provide you with confidence, peace of mind, and long lasting quality.

Again, a sincere thank you for your consideration of Always Forward Roofing.
We look forward to the opportunity to serve you.



AFR Roofs Are Always Installed To The CertainTeed Integrity Roofing System Specifications

Our Installation Basic Standards:

CertainTeed Landmark Lifetime Architectural Shingles

CertainTeed Roof Runner Synthetic Underlayment

CertainTeed Swiftstart Starter Shingles On Entire Perimeter

CertainTeed ShadowRidge Hip and Ridge Shingles

CertainTeed Ridgevent

CertainTeed Sure Start PLUS 4-STAR Warranty At No Additional Cost To You

Ice & Watershield Applied:

All Valleys, Skylights, Penetrations, Transitions To Low Pitch, Roof To Wall Transitions

2 Sheets of Decking Included at No Charge If Needed

Oversized Drip Edge On Entire Perimeter

All New Flashings - Apron / Step / Counter - Pre Finished Black Aluminum

Bath Exhaust Vents Always Replaced

Pipe Boots Always Replaced with Neverleak Galvanized Pipe Boots

Extra Rain Collar Placed On Top Of All Brand New Pipe Boots For Added Lifespan & Protection

**Ask Your AFR Representative For More Information On Why These Things
Matter & Why You Shouldn't Settle For Less!**

*This Guide Is For Informational Purposes Only And Is Not A Contract For Service.

Every Project Is Unique. Our Project Management Team Will Always Assess Your Roof's Needs Individually
And Discuss With You If Deviation From These Standards Or Any Additional Needs Are Required.



ALWAYS FORWARD ROOFING WARRANTY CERTIFICATE

Homeowners/Buyer Name: _____

Warranted Project Address: _____

AFR Sales Representative: _____ Warranty Issue Date: _____

Benefits of the warranty:

- 1) Lifetime craftsmanship coverage | Always Forward Roofing warrants to the homeowner/buyer of the above project address that the roof installed by Always Forward Roofing will be free from leaks caused by substandard installation for the life of the roof (also known as 50 year period) from the above warranty issue date.

Terms of the warranty:

- 1) This warranty will not take effect until the roof installation is completed and the contract has been paid in full.
- 2) This warrant does not extend to the damage which is due to defective material, and shall not apply to those caused by any other defects in the roof, including but not limited to those caused by improper construction of the dwelling or base up which the roof was laid such as warped sheathing boards, cracking or undue expansion or the roof deck or building. Nothing in this warranty shall be construed to cover any damages to the dwelling or contents thereof, past or present and or abatement after completion of the roof.
- 3) If a problem ever occurs, homeowner must notify Always Forward Roofing within 10 days of discovering the issue. In the event that the problem is due to workmanship, Always Forward Roofing will rectify the situation at no charge to homeowner for the duration of warranty. However if repairs are needed, or a problem is discovered not correlated with the roofing system, which are not a result of workmanship by Always Forward Roofing, reasonable charges will be charged to homeowner for such repair / trip charge. Such charges will be paid upon completion of repair / service call, and if homeowner fails to pay for such, this warranty will be null and void. If homeowner does not promptly report problems with the roof to Always Forward Roofing this warranty will be null and void.
- 4) The new roof installation must be inspected and cleaned of any debris every two years unless deemed clean enough to wait for a longer period of time by Always Forward Roofing. In order for this warranty to stay in affect, the roof cleaning must be completed by Always Forward Roofing or this Warranty will be null and void. (Cleaning Fees will be additional cost at a fair market rate and must be paid in full on the day of cleaning service)

Exclusions from coverage:

- 1) Natural disasters including but not limited to vandalism, fire, floods, hail, wind, lightning, earthquakes or unusual action of elements.
- 2) Structural movement, failure or movement of underlying roof deck or building.
- 3) Lack of routine homeowner maintenance leading to debris build up on roof including but not limited to leaves, pine needles, etc.
- 4) Altering or tampering with roof - Including but not limited to penetrating roof surface for cable, solar, sprinkler system, lighting, decorations, security. Installation of equipment or storage of materials on roof. Foot traffic or other tampering of/with roofing materials.
- 5) Always Forward Roofing will not be liable for any direct, indirect consequential, incidental, special, or general damages of any kind from whatever cause which may arise as the result of the labor/workmanship of roof installation, except to supply all labor and materials necessary in accordance with this warranty. It is expressly understood and agreed that Always Forward Roofing shall in no way be deemed or held to be obligated, liable or accountable upon or under any guarantees or warranties, express or implied, including any implied warranty of merchantability or fitness for a particular use, or otherwise beyond this express warranty.



Trust Your Home to Landmark®

Few things in this world are as precious as the place that you call home. It is much more than just a house. It's the foundation from which you build your life. That's why having a roof that gives your home long-lasting curb appeal and protection from the elements is so important. At CertainTeed, our benchmark for success is our customers' total peace of mind. And we wouldn't have it any other way.

Our dedication to making the highest-quality roofing systems continues to earn the respect of top building professionals. And our product portfolio offers the widest variety of design and color options in the industry. It's no wonder that more than a million homeowners across North America choose CertainTeed each year.

And the job doesn't stop once the roof goes on. Every CertainTeed product is backed by our industry-leading manufacturer's warranty, allowing you to rest confidently and comfortably for years to come.

$$\begin{array}{ccccccc} \text{Q} & + & \text{Shield with checkmark} & + & \text{SINCE 1904} & = & \text{PEACE OF MIND} \\ \text{High-Quality,} & & \text{Industry-Best} & & \text{Century of} & & \\ \text{Reliable} & & \text{Warranty} & & \text{Trusted} & & \\ \text{Choice} & & & & \text{Performance} & & \end{array}$$



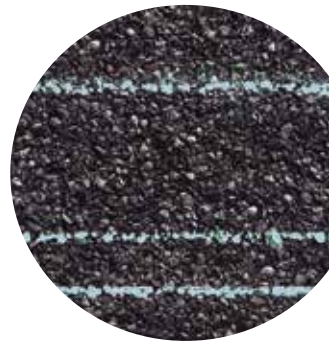
NailTrak[®]

Fast, Accurate, Visible

The new and improved **NailTrak** nailing line, a feature on CertainTeed designer shingles.

Now **NailTrak** is brighter than ever before, with high-visibility lines that stand out whether it's daybreak or dusk.

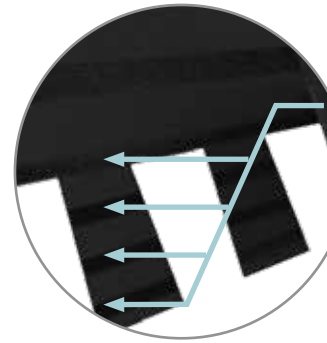
NailTrak removes the guesswork with three separately defined lines, creating a large area to guide your nailing and a smaller area for extreme steep-slope applications.



QuadraBond[™]

Advanced Layering

CertainTeed's specially formulated adhesive adheres shingle layers at four points, more than any other manufacturer. This superior bond provides greater protection against shingle delamination to maximize performance over the life of the shingle in any climate.



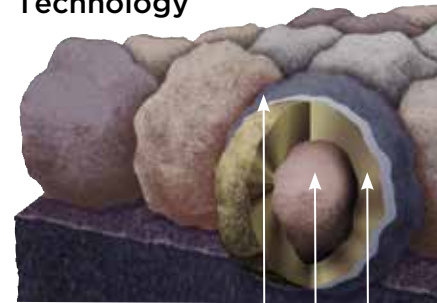
StreakFighter[®]

Algae Resistance

The ultimate in stain protection.

Those streaks you see on other roofs in your neighborhood? That's algae, and it's a common eyesore on roofing throughout North America. CertainTeed's **StreakFighter** technology uses the power of science to repel algae before it can take hold and spread. **StreakFighter's** granular blend includes naturally algae-resistant copper, helping your roof maintain its curb appeal and look beautiful for years to come.

Granule with StreakFighter Technology



Ceramic coating
Mineral core
Copper layer

Diagram for illustrative purposes only.

CertaSeal[™]

Uplift Protection

CertaSeal[™] is a fast-activating modified asphalt sealant with a 20-year record of proven performance. Designed to seal shingles together upon installation, it protects roofs from wind uplift and shingle blow-off so that homes stay safe and dry. It's also engineered to remain flexible after installation, unlike harder sealants that can dry out and crack over time.



LANDMARK® COLOR PALETTE



Silver Birch



Cobblestone Gray



Georgetown Gray



Pewter



Moire Black



Charcoal Black



Resawn Shake



Mojave Tan



Hunter Green



Colonial Slate



Weathered Wood



Driftwood



Burnt Sienna



Heather Blend



Sunrise Cedar

4-STAR WARRANTY

Protection for Added Peace of Mind



CertainTeed
SAINT-GOBAIN

It's about Pros, Products and Protection

For added Peace of Mind

An investment in a new roof is no laughing matter. You want to make sure you're getting the right contractor, the right products and the right protection.

It all starts with finding a qualified professional contractor. Hiring a contractor who carries a CertainTeed Credential means you're getting one of the best—a pro that cares about quality and professionalism.

And only a CertainTeed Credentialed Contractor is authorized to offer SureStart™ PLUS 4-Star coverage to protect you and your most precious assets.



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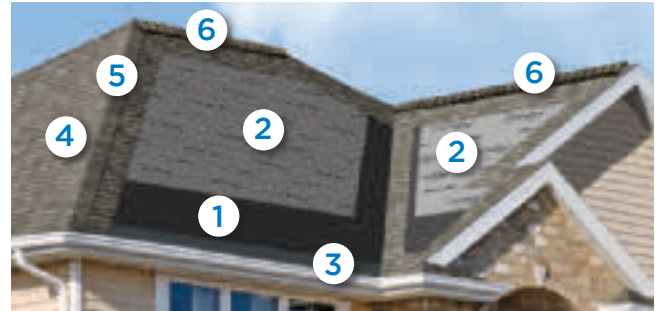


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PEACE
OF
MIND

Integrity Roof System™

A COMPLETE APPROACH TO LONG
LASTING BEAUTY AND PERFORMANCE



With as much care as you take in selecting the right contractor, choosing the right roof system is equally as important. A CertainTeed Integrity Roof System combines key elements that help ensure you have a well-built roof for long-lasting performance.

1. Waterproofing Underlayment

The first step in your defense against the elements. Self-adhering underlayment is installed at vulnerable areas of your roof to help prevent leaks from wind-driven rain and ice dams.

2. Water-Resistant Underlayment

Provides a protective layer over the roof deck and acts as a secondary barrier against leaks.

3. Starter Shingles

Starter Shingles are the first course of shingles that are installed and designed to work in tandem with the roof shingles above for optimal shingle sealing and performance.

4. Shingles

Choose from a variety of Good-Better-Best styles to complement any roof design and fit your budget.

5. Hip & Ridge Caps

Available in numerous profiles, these accessories are used on the roof's hip and ridge lines for a distinctive finishing touch to your new roof.

6. Ventilation

A roof that breathes is shown to perform better and last longer. Ridge Vents, in combination with Intake Vents, allow air to flow on the underside of your roof deck, keeping the attic cooler in the summer and drier in the winter.



4-STAR Protection

You've selected a qualified CertainTeed credentialed contractor and you're choosing the right shingles and roof system. Why not add that extra layer of protection with SureStart PLUS?



All CertainTeed shingles carry standard SureStart protection which fully covers your shingles during the early years following installation in the event of a manufacturing defect. Once the SureStart period ends, typically after 10 years, you are covered for shingles only and at a reduced rate as the roof ages.

Your CertainTeed Credentialed Contractor is exclusively authorized to offer you SureStart PLUS 4-Star protection, which takes CertainTeed's traditional SureStart protection and extends coverage for up to 50 years. That means, in the event of a manufacturing defect, you are fully covered.

Lifetime Limited Warranty Shingles

4-STAR Protection

Coverage

50 years*

Materials & Labor



Tear-off



Disposal



NOTE: XT™25 shingles carry 20 years with 4-STAR coverage, including the features as indicated above.

Fully transferable for 12 years with 4-STAR Coverage.

*Applies to single-family detached houses. Duration for all other types of structures is limited to 25 years.

Flat Roof Sections: If a CertainTeed Flintlastic self-adhered roof system is part of the job, up to 10 squares will be covered for 12, 15 or 20 years depending upon the specific system installed. Refer to the Commercial Systems Specifications Manual for all other Flintlastic systems.

See CertainTeed's Asphalt Shingle Products Limited Warranty for complete details, conditions, limitations and exclusions. For a copy, go to www.certainteed.com or call 800-782-8777.

SureStart PLUS Protection for Your Investment

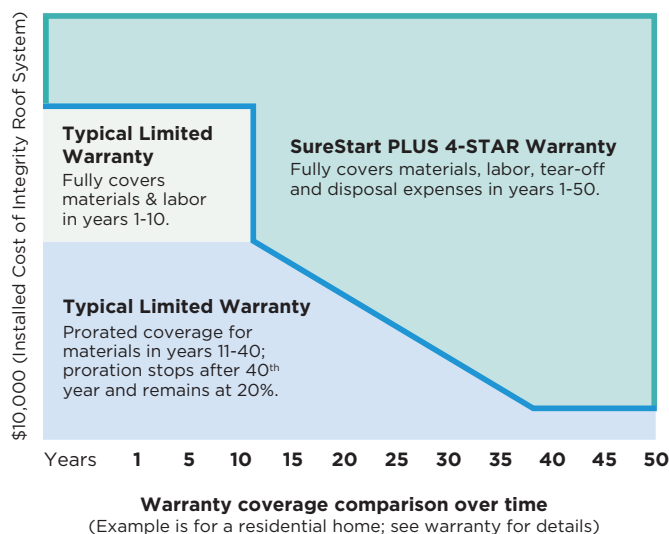
Example of approximate cost for an average residential reroofing project:

Installed cost of an Integrity Roof System: \$10,000

Projected Replacement Cost of an Integrity Roof System (assumes 2% Annual Inflation)		Value Provided by a Typical Limited Warranty	Value Provided by SureStart PLUS 4-STAR Coverage
Year	Projected Cost	Amount Provided	Amount Provided
1	\$10,200	\$6,120	\$10,200
5	\$11,041	\$6,625	\$11,041
10	\$12,190	\$7,314	\$12,190
11	\$12,434	\$3,233	\$12,434
20	\$14,859	\$2,972	\$14,859
30	\$18,114	\$2,415	\$18,114
40	\$22,080	\$1,472	\$22,080
50	\$26,916	\$1,794	\$26,916

This example is based on most shingle manufacturers limited warranties and is for illustrative purposes only. Actual costs will vary by region and roof type.

CertainTeed's SureStart PLUS 4-STAR Protection versus Limited Lifetime Warranty



With SureStart PLUS protection, the amount of coverage remains constant for the full term of the warranty.

The ultimate in stain protection.

**Take a look around at the roofs in your neighborhood.
Are there dark streaks or discolored patches on the shingles?**

Those streaks you see on other roofs in your neighborhood? That's algae, and it's a common eyesore on roofing throughout North America. CertainTeed's StreakFighter technology uses the power of science to repel algae before it can take hold and spread. StreakFighter's granular blend includes naturally algae-resistant copper, helping your roof maintain its curb appeal and look beautiful for years to come.

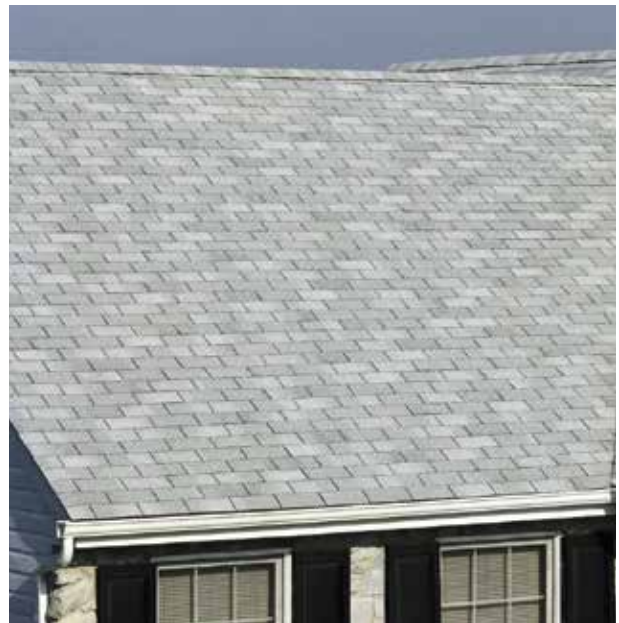
PROTECT YOUR ROOF

Now you can stamp out unsightly black algae roof stains before they have a chance to ruin your roof's appearance thanks to CertainTeed's line of algae-resistant shingles with StreakFighter protection.

THE ADVANTAGE

Your roof maintains its natural luster and beauty free of unsightly splotches, while providing you with the unparalleled level of performance you'd expect from a CertainTeed roof—today and for decades to come.

No algae, no streaks.



HOW DOES STREAKFIGHTER PROTECTION WORK?

To make shingles resistant to algae, a unique layer of copper oxide, an ingredient with proven algicidal properties, is placed between the mineral core and the ceramic pigment coating. These copper-containing granules are uniformly dispersed throughout the shingle's exposed surface. The copper leaches gradually over time, providing reliable, long-term protection to the shingle against algae attack.

AVAILABLE IN ALL STYLES.

CertainTeed shingles are available in a wide variety of styles from traditional three-tab strip shingles to designer laminate shingles to the industry's most prestigious, heavyweight asphalt luxury shingles.

No matter what color or style of CertainTeed shingle you choose, you can rest assured your new roof with StreakFighter will retain its good looks and color for many years to come.

WARRANTY PROGRAMS DON'T COME ANY BETTER THAN THIS.

In addition to our standard limited warranty terms, CertainTeed offers unique, up-front SureStart™ protection against manufacturing defects in the early years following installation when you need it most.*

Importantly, all CertainTeed shingles with StreakFighter protection carry a 30-year, 25-year or 10-year limited warranty (depending on product) against contamination from blue-green algae. CertainTeed warrants that algae-resistant shingles will remain free from blue-green algae during this period. To get 25-year or 30-year Limited Algae-Resistant Warranty coverage, the original owner must install CertainTeed algae-resistant (AR) hip and ridge shingle accessories. Otherwise, Algae-Resistant Warranty Period coverage is limited to ten (10) years from the date of installation.

How can we make such a commitment?

CertainTeed shingles have been meticulously developed, and they are tested and re-tested for resistance to algae. What's more, our shingles are checked after every production run for an effective amount of copper content, and they are constantly monitored in field conditions to ensure the shingles you purchase meet the highest possible standards.

*See actual warranty for specific details and limitations.

Landmark Series
including
Landmark **Clima** Flex



30-year (Landmark PRO and Landmark Premium) or
25-year (Landmark and Landmark **Clima** Flex)
StreakFighter algae-resistance warranty
10-year SureStart™ protection

THREE THINGS EVERY HOMEOWNER SHOULD KNOW ABOUT CERTAINTEED SHINGLES WITH STREAKFIGHTER PROTECTION:

1. They help maintain the natural beauty and coloration of your roof.
2. They eliminate the need for costly and time-consuming algae cleaning maintenance.
3. They are covered by the strongest warranty.

THREE THINGS EVERY HOMEOWNER SHOULD KNOW ABOUT UNPROTECTED SHINGLES:

1. They are highly susceptible to unsightly black staining, smears, blotches and streaks due to algae spores.
2. They can dramatically decrease your home's curb appeal.
3. They can potentially shorten the useful life of your shingles.

StreakFighter®

Algae Resistance

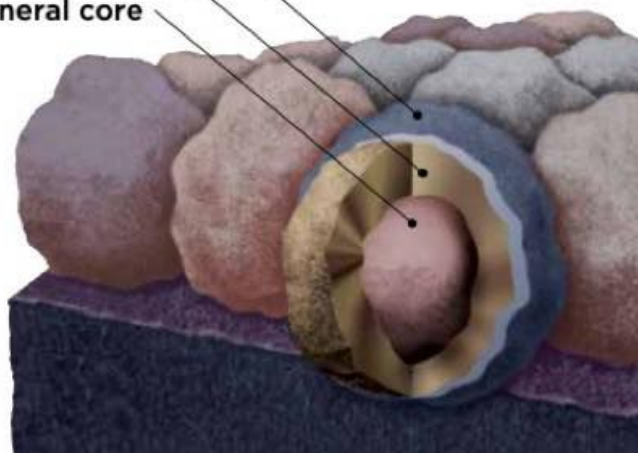
Ceramic coating

Copper layer

Mineral core

Granule with
StreakFighter
Technology

Diagram for illustrative
purposes only



Expiration Date

12/31/2024

License No.

103417

North Carolina

Licensing Board for General Contractors

This is to Certify That:

Always Forward Roofing. LLC
Burlington, NC

is duly registered and entitled to practice

General Contracting

Limitation: Limited

Classification: Residential
until

December 31, 2024

when this Certificate expires.

Witness our hands and seal of the Board.

Dated, Raleigh, N.C.

01/01/2024

This certificate may not be altered.



Robyn Hickman
Chairman

Debbie H. Price
Interim Executive Director



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

08/15/2024

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER		CONTACT NAME:	
HARDY INSURANCE GROUP		PHONE (A/C, No. Ext):	FAX (A/C, No):
410-A HOLLY HILL LANE		E-MAIL ADDRESS:	
BURLINGTON NC 27215		INSURER(S) AFFORDING COVERAGE	
		INSURER A: Penn-America Insurance Co	
INSURED		INSURER B: Travelers	
Always Forward Roofing		INSURER C:	
1415 Kernodle Landing Drive		INSURER D:	
Burlington NC 27217		INSURER E:	
		INSURER F:	

COVERAGES

CERTIFICATE NUMBER:

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY			PAV 0509369	08/10/2024	08/10/2025	EACH OCCURRENCE
	<input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR						DAMAGE TO RENTED PREMISES (Ea occurrence)
							MED EXP (Any one person)
							PERSONAL & ADV INJURY
							GENERAL AGGREGATE
	GEN'L AGGREGATE LIMIT APPLIES PER:						\$ 1,000,000
	<input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC						\$ 100,000
	OTHER:						\$ 5,000
							\$ 1,000,000
							\$ 2,000,000
							\$ 2,000,000
							\$
	AUTOMOBILE LIABILITY			6445125			COMBINED SINGLE LIMIT (Ea accident)
	<input type="checkbox"/> ANY AUTO						BODILY INJURY (Per person)
	<input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS NON-OWNED AUTOS ONLY						BODILY INJURY (Per accident)
	<input type="checkbox"/> HIRED AUTOS ONLY						PROPERTY DAMAGE (Per accident)
	<input type="checkbox"/>						\$
	UMBRELLA LIAB						EACH OCCURRENCE
	EXCESS LIAB						AGGREGATE
	DED						\$
	RETENTION \$						\$
B	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY			6JUB 6445125	01/25/2024	01/25/2025	PER STATUTE
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)	Y/N					E.L. EACH ACCIDENT
	If yes, describe under DESCRIPTION OF OPERATIONS below	<input checked="" type="checkbox"/> Y	N/A				E.L. DISEASE - EA EMPLOYEE
							E.L. DISEASE - POLICY LIMIT
							\$ 100,000
							\$ 100,000
							\$ 100,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

ALWAYS FORWARD ROOFING IS LISTED AS CERTIFICATE HOLDER.

CERTIFICATE HOLDER

CANCELLATION

ALWAYS FORWRD ROOFING 1415 KERNODLE LANDING DR BURLINGTON NC 27217	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE CYNTHIA TERVEEN

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