



Dear Valued Customer,

We greatly appreciate your consideration of Always Forward Roofing for your roofing needs. Our motto is "Quality and Dedication You Can Rely On." We know you have many options when it comes to choosing a Roofing Contractor, so why us?

Our Owner, Ashley Smith, has worked in the industry for well respected companies. With a background in business management, she knows how to put the right people in place to build success. What matters most to her is quality, integrity, and building value. These traits are the backbone of Always Forward Roofing. After years of working for other companies, learning everything she could and always searching for areas of improvement, she decided to take what she has learned and establish her own company that is truly focused on an overall top notch experience for the customer in every aspect of every project. From the materials we use, to our sales and production team, to our installers, every part of Always Forward Roofing has been built with purpose, and you in mind.

We understand that your home is one of if not the biggest asset you own, and we don't take that lightly. We are fully insured, and our install crews have combined decades of experience ensuring you the best quality workmanship. Taking pride in the work that we do and your satisfaction is what drives our success.

Our people have been top professionals in the industry for years. We are excited and grateful to come together to provide you with confidence, peace of mind, and long lasting quality.

Again, a sincere thank you for your consideration of Always Forward Roofing.
We look forward to the opportunity to serve you.



AFR Roofs Are Always Installed To The CertainTeed Integrity Roofing System Specifications

Our Installation Basic Standards:

CertainTeed Landmark Lifetime Architectural Shingles

CertainTeed Roof Runner Synthetic Underlayment

CertainTeed Swiftstart Starter Shingles On Entire Perimeter

CertainTeed ShadowRidge Hip and Ridge Shingles

CertainTeed Ridgevent

CertainTeed Sure Start PLUS 4-STAR Warranty At No Additional Cost To You

Ice & Watershield Applied:

All Valleys, Skylights, Penetrations, Transitions To Low Pitch, Roof To Wall Transitions

2 Sheets of Decking Included at No Charge If Needed

Oversized Drip Edge On Entire Perimeter

All New Flashings - Apron / Step / Counter - Pre Finished Black Aluminum

Bath Exhaust Vents Always Replaced

Pipe Boots Always Replaced with Neverleak Galvanized Pipe Boots

Extra Rain Collar Placed On Top Of All Brand New Pipe Boots For Added Lifespan & Protection

**Ask Your AFR Representative For More Information On Why These Things
Matter & Why You Shouldn't Settle For Less!**

*This Guide Is For Informational Purposes Only And Is Not A Contract For Service.

Every Project Is Unique. Our Project Management Team Will Always Assess Your Roof's Needs Individually
And Discuss With You If Deviation From These Standards Or Any Additional Needs Are Required.

5-STAR WARRANTY

The Best-Performing Warranty in the Industry



CertainTeed
SAINT-GOBAIN

Be Sure

SureStart PLUS[™] 5-STAR Warranty

The best-performing warranty
in the industry.



Some of the things you enjoy most about your home are integral combos – like the cream and sugar in your morning coffee, or a playtime break with peanut butter and jelly sandwiches.

That's why when CertainTeed wanted to create a roofing warranty that outperformed any other, we joined two of our best ingredients.

By combining the product quality of our
Integrity Roof System[™] and the skillsets
held by **SELECT ShingleMaster[™]**

credentialed contractors,
CertainTeed has the confidence to offer the
SureStart PLUS[™] 5-Star Warranty.



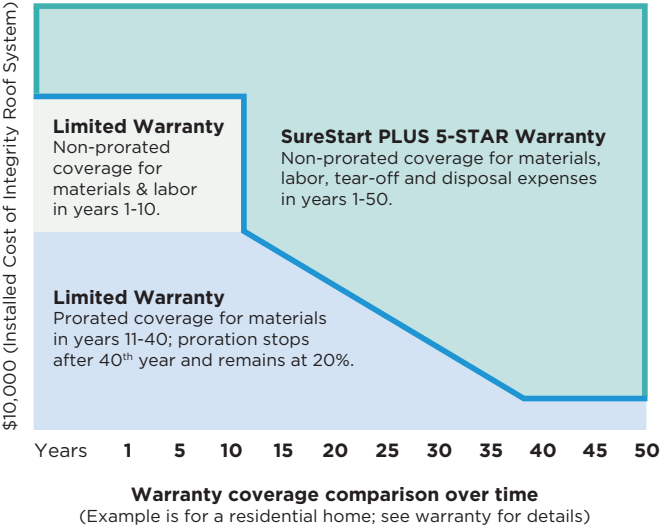
Five-Star Value

SureStart PLUS Coverage protects your investment

Example of approximate cost for an average residential reroofing project: Installed cost of an Integrity Roof System: \$10,000			
Projected Replacement Cost of an Integrity Roof System (assumes 2% Annual Inflation)		Value Provided by a Typical Limited Warranty	Value Provided by SureStart PLUS 5-STAR Coverage
Year	Projected Cost	Amount Provided	Amount Provided
1	\$10,200	\$6,120	\$10,200
5	\$11,041	\$6,625	\$11,041
10	\$12,190	\$7,314	\$12,190
11	\$12,434	\$3,233	\$12,434
20	\$14,859	\$2,972	\$14,859
30	\$18,114	\$2,415	\$18,114
40	\$22,080	\$1,472	\$22,080
50	\$26,916	\$1,794	\$26,916

This example is based on most shingle manufacturers limited warranties and is for illustrative purposes only. Actual costs will vary by region and roof type.

CertainTeed's SureStart PLUS 5-STAR Coverage versus Limited Lifetime Warranty



Five-Star Protection

The SureStart PLUS 5-STAR Warranty is the result of roofing products that are crafted with quality materials, advanced manufacturing methods and a standard of excellence that has no equal.

	5-STAR WARRANTY
Lifetime Shingles	50 years ¹
Non-Prorated Coverage	✓
Materials & Labor	✓
Tear-off	✓
Disposal	✓
Workmanship	✓ ²

- Non-prorated coverage throughout protection period.³
- Coverage of the cost of roof materials to repair or replace defective shingles.
- Coverage of the cost of labor to repair or apply new shingles to replace defective shingles, including tear-off (removal), metalwork, flashing and disposal.
- Fully transferable from the original property owner/consumer to the first subsequent owner for 15 years from the date of installation.
- Coverage of the cost of roofing materials and the labor to repair or replace defective workmanship in the application of the Integrity Roof System.

¹ Applies to single-family detached houses. Duration for all other types of structures is limited to 30 years.
² Workmanship is covered for 25 years.
³ A non-prorated warranty will not reduce the manufacturer's responsibility over time. The amount of coverage will remain constant for the full term of the warranty.

Five-Star Service

SELECT ShingleMaster™

Superior knowledge combined with superior products is what makes the SureStart PLUS 5-STAR Warranty possible. That's why only a CertainTeed Select ShingleMaster is authorized to offer a SureStart PLUS 5-STAR Warranty.

Earning our highest-level credential involves a rigorous process, including several significant educational and accreditation steps.

SELECT ShingleMaster requirements:

Well Qualified and Knowledgeable

- Through testing and regular re-accreditation, all SureStart PLUS 5-STAR Warranty supervisors and at least 50 percent of the company's installers are Master Shingle Applicators™ (MSAs).
- Information from the CertainTeed Shingle Applicator's Manual provides instruction to MSAs, making them some of the most knowledgeable roofing installers in the industry.
- One or more company employees have earned the Shingle Quality Specialist™ designation after passing a test on the CertainTeed Shingle Technology Manual, which proves their knowledge of shingle products, quality standards and satisfying customer objectives.



Insured and Established

- The SELECT ShingleMaster must carry worker's compensation insurance, as required by law, and liability insurance covering roofing. This coverage is critical for the customer protection we insist on.
- The company must have been in business for a minimum of five years or have held another CertainTeed credential for at least one year, or have prior industry experience that CertainTeed considers a comparable qualification.

Non-Prorated Protection and Transferable

- Replacement coverage of material and labor is not prorated or otherwise reduced. This means the coverage remains constant for the full term of the 5-STAR Warranty.
- The workmanship of the SELECT ShingleMaster is warranted for 25 years of non-prorated coverage.
- This unparalleled coverage is transferable to the first subsequent owner for 15 years from the installation date – 5 years longer than a typical warranty.

Ethical and Customer-Focused

- The SELECT ShingleMaster agrees to abide by a code of ethics that covers compliance with applicable laws, standards of workmanship, customer service and business administration.
- CertainTeed sends a Customer TrackRecord™ survey to measure the Select ShingleMaster's performance on SureStart PLUS roofing projects. The company must maintain a customer satisfaction rating of four or higher on a five-point scale.
- Contractors are rated on communication skills, professionalism, timeliness, responsiveness, workmanship, care put into the work and the overall satisfaction of you, the customer.
- By evaluating the contractor's performance, we can ensure SELECT ShingleMasters maintain the necessary skills to install the Integrity Roof System and satisfy their customers.

- This commitment to quality is what makes the SureStart PLUS 5-STAR Warranty possible.

“ A SELECT ShingleMaster™ is in the top 1% of his profession. ”

Five-Star System

INTEGRITY ROOFING FROM
INTEGRAL PRODUCTS

Integrity Roof System™

A roof is only as strong as the sum of its parts. That's why our Integrity Roof System requires CertainTeed products. Add underlayment and accessory products to high-quality shingles, and you've got a complete roof system.

When you choose an Integrity Roof System, you gain the advantage of having CertainTeed as your single manufacturing source to stand behind its roof system components.



1. WinterGuard®

Waterproofing shingle underlayment prevents leaks from wind-driven rain and ice dams in vulnerable areas, such as pipe penetration, chimneys, vertical walls, roof-to-wall junctions and eaves.



2. Roofers' Select®, Diamond Deck® or RoofRunner™

High-performance underlayment provides a protective water-resistant layer over the roof deck and a secondary barrier against leaks.



3. Starter Shingles

Starter shingles are designed to work specifically with each different type of CertainTeed shingle for maximum performance. These shingles are installed along the roof eaves. Although not required, it is best practice to also install starter shingles at the rake edges of the roof.



4. CertainTeed Shingles

High-quality shingles available in a wide variety of styles and colors, covered by the strongest warranty in the business.

Flintlastic® roll roofing products are also available for flat roof areas.



5. CertainTeed Ridge Vents

Ridge Vents combined with sufficient intake vents, such as CertainTeed Intake Vents, are the most effective ventilation system.



6. Hip & Ridge Accessories

Accessory shingles are used to finish the hips and ridges of the roof and are designed to complement the appearance of CertainTeed shingles.

Metal Flashings

In order to qualify for the SureStart PLUS 5-STAR Warranty, all metal flashings on the roof must be replaced, including step, sidewall, chimney, skylight flashing, etc.



CertainTeed
SAINT-GOBAIN

CERTAINTEED ROOFING

The best
formula under
one roof.

We start with the highest-quality raw materials and add state-of-the-art technology to monitor our manufacturing process and test our finished products. The result is superior performance from beginning to end.



learn more at: certainteed.com/roofing



CertainTeed Corporation

ROOFING • SIDING • TRIM • DECKING • RAILING • FENCE • GYPSUM • CEILINGS • INSULATION

20 Moores Road Malvern, PA 19355 Professional: 800-233-8990 Consumer: 800-782-8777 certainteed.com

LANDMARK[®]

DESIGNER ROOFING SHINGLES

Landmark, shown in Weathered Wood

A Classic Original

Landmark's dual-layered construction provides depth and dimension, along with extra protection from the elements. Widest array of colors in the industry.

- **NailTrak[®] wider nailing area**
for a more accurate installation
- **Lifetime limited warranty**
- **10-year SureStart protection**
Includes materials and labor costs
- **StreakFighter[®] 10-year algae resistance**
- **15-year 110 MPH wind warranty**
Upgrade to 130 MPH available

CertainTeed products are tested to ensure the highest quality and comply with the following industry standards:

Fire Resistance:

- UL Class A
- UL certified to meet ASTM D3018 Type 1

Wind Resistance:

- UL certified to meet ASTM D3018 Type 1
- ASTM D3161 Class F

Tear Resistance:

- UL certified to meet ASTM D3462
- CSA standard A123.5

Wind Driven Rain Resistance:

- Miami-Dade Product Control Acceptance

Acceptance Quality Standards:

- ICC-ES-ESR-1389 & ESR-3537

LANDMARK® COLOR PALETTE



Silver Birch



Cobblestone Gray



Colonial Slate



Georgetown Gray



Weathered Wood



Driftwood



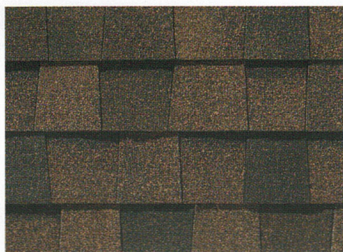
Pewter



Charcoal Black



Moire Black



Burnt Sienna



Heather Blend



Resawn Shake



Sunrise Cedar



Mojave Tan



Cottage Red



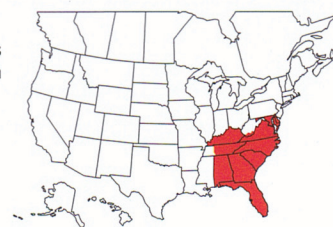
Hunter Green



Atlantic Blue

NOTE: Due to limitations of printing reproduction, CertainTeed can not guarantee the identical match of the actual product color to the graphic representations throughout this publication.

**Landmark® Series
available in areas shown**



CertainTeed

CEILINGS • DECKING • FENCE • GYPSUM • INSULATION • RAILING • ROOFING • SIDING • TRIM

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CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

08/17/2022

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Hardy Insurance Group, Inc. 410 Holly Hill Lane Suite A Burlington NC 27215		CONTACT NAME: PHONE (A/C, No. Ext): FAX (A/C, No): E-MAIL ADDRESS:	
		INSURER(S) AFFORDING COVERAGE	
		INSURER A: Penn-America Insurance Company	
		INSURER B: Travelers	
		INSURER C:	
		INSURER D:	
		INSURER E:	
		INSURER F:	

COVERAGES**CERTIFICATE NUMBER:****REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY			PAV 0396832	08/10/2022	08/10/2023	EACH OCCURRENCE	\$ 1,000,000
	<input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR						DAMAGE TO RENTED PREMISES (Ea occurrence)	\$ 100,000
							MED EXP (Any one person)	\$ 5,000
							PERSONAL & ADV INJURY	\$ 1,000,000
							GENERAL AGGREGATE	\$ 2,000,000
	GEN'L AGGREGATE LIMIT APPLIES PER:						PRODUCTS - COMP/OP AGG	\$ 2,000,000
	<input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC							\$
	OTHER:							
	AUTOMOBILE LIABILITY						COMBINED SINGLE LIMIT (Ea accident)	\$
	<input type="checkbox"/> ANY AUTO						BODILY INJURY (Per person)	\$
	<input type="checkbox"/> OWNED AUTOS ONLY						BODILY INJURY (Per accident)	\$
	<input type="checkbox"/> HIRED AUTOS ONLY						PROPERTY DAMAGE (Per accident)	\$
	<input type="checkbox"/> SCHEDULED AUTOS							\$
	<input type="checkbox"/> NON-OWNED AUTOS ONLY							\$
	UMBRELLA LIAB						EACH OCCURRENCE	\$
	<input type="checkbox"/> EXCESS LIAB						AGGREGATE	\$
	<input type="checkbox"/> OCCUR							\$
	<input type="checkbox"/> CLAIMS-MADE							\$
	DED							\$
	RETENTION \$							\$
B	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY			6JUB 6522482	07/30/2022	07/30/2023	PER STATUTE	OTH-ER
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)	Y/N						
	If yes, describe under DESCRIPTION OF OPERATIONS below	Y	N/A					
							E.L. EACH ACCIDENT	\$ 1,000,000
							E.L. DISEASE - EA EMPLOYEE	\$ 1,000,000
							E.L. DISEASE - POLICY LIMIT	\$ 1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

CERTIFICATE HOLDER**CANCELLATION**

Always Forward Roofing 1415 Kernodle Landing Drive Burlington NC 27217	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE Chelsey Gobert

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